

Sundays In Belleair

Outdoor Concert Series

April 6, 2014

A Tribute to Billy Joel & Elton John



presented by

MaintenX
INTERNATIONAL

Photos by: Dr. Greg Savel



Financial Report

Revenue

Sponsorship	\$16,440.00
General admission-pre sales	\$6,115.00
General admission-day of	\$1,410.00
VIP tickets	\$1,900.00
Beer sales	\$4,410.00

Total Revenue \$30,275.00

Expenses

Music (band, stage, sound)	\$9,200.00
VIP (tables, food, décor, etc)	\$6,558.54
Party Deck (tables, food, etc)	\$3,630.72
Other (tickets, marketing, generator, etc)	\$4,889.94

Total Expenses \$24,279.20

Net Profit \$5,995.80



March 2014 Concert Overview

Total Revenue	\$30,864.00
Total Expenses	\$25,031.87
Net Profit	\$5,832.13

- Sold out of general admission tickets!! (We had 2,500)
- Photo booth by Radiance Med Spa
- Title sponsor MaintenX
- Record breaking ticket sales!
- Record breaking beer sales!
- Larger party deck with lounge area
- Amazing volunteer photographer
- Awesome weather!
- Tons of positive feedback!
- BEST staff around, & great volunteers

